

Debt-Proof Your Kids

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cathy@dplpress.com America's Kids Control Half a Trillion Dollars In Annual Sales of Goods and Services – But Who's Teaching Them Money Management Skills? DEBT-PROOF YOUR KIDS By Mary Hunt “What grade would you give your parents for how well they prepared you to manage your finances? What grade will your kids give you someday? – Mary Hunt The statistics are both shocking and unbelievable. But the fact remains, and countless studies have recently shown, the next generation of adults—today's kids—wield tremendous economic power. But as personal finance guru Mary Hunt proclaims, they lack basic money management skills. In DEBT-PROOF YOUR KIDS (DPL Press, paperback; January 1, 2007; \$14.99), Hunt shifts her focus from teaching consumers how to use their resources wisely and manage their households responsibly, to teaching and equipping adults with how to raise financially confident kids. At best parents have 18 years to teach their kids how to manage money skillfully. Failing to do that sets kids up for a lifetime of miserable debt. But most parents feel about as confident to teach money management to their children as their kids want to sit through boring lessons about how money doesn't grow on trees. So how does a parent accomplish something that they themselves might struggle with? DEBT-PROOF YOUR KIDS systematically lays out Hunt's proven method. Tailored for preschoolers through high school, the ‘Hunt Kid Financial Plan’ is designed to accomplish the following: To develop children into effective money managers. To educate children and steer them away from consumer debt in an effort to protect their futures. To gradually turn over to children the money required for their care and support as members of the family. To trust them to be good stewards of a portion of the family's resources. To adapt the financial training of children so that it is in keeping with their characteristics and tendencies, so that when they come to maturity they won't depart from the training they have received. Since 1992 Hunt has been helping American consumers get out of debt, shifting them from spenders to savers. She has been teaching proven strategies and principles that she herself utilized to pay back more than \$100,000 of unsecured debt. In DEBT-PROOF YOUR KIDS Hunt shares the amazing story that while she and her husband were getting their financial life in order, they taught their kids about money management too. Hunt knows first hand what parents feel when they think: What if my kids turn out like me? But as Hunt shares, just as parents are able to teach their kids not to touch a hot stove they can also teach them money management skills. DEBT-PROOF YOUR KIDS provides adults an easy and effective teaching blueprint, which kids of all ages will respond to. As Hunt keeps reminding her readers, it's never too late to debt-proof your kids, it's only too late if you don't start now! ABOUT THE AUTHOR Mary Hunt is the founder and author of Debt-Proof Living (formerly Cheapskate Monthly) newsletter and website, which averages 8 million hits per month. She is an AOL Money Coach, Woman's Day magazine contributing editor, and writes the nationally-syndicated daily newspaper column, Everyday Cheapskate. She has written 14 books including Live Your Life For Half The Price, Debt-Proof Living, Debt-Proof Your Marriage, Tiptionary and The Financially Confident Woman. Mary's books have sold over 1.3 million copies. A nationally respected authority on spending habits and financial responsibility, Mary is a highly sought-after speaker through her Debt-Proof Living seminars. She has appeared on such shows as Oprah, Good Morning America, and The O'Reilly Factor, and has been featured in USA Today, The Wall Street Journal, Cosmopolitan, Real Simple, and The Washington Post. Mary lives with her husband in Orange County, California. For further information, to request a review copy of Debt-Proof Your Kids, or to schedule an interview with author Mary Hunt, please contact Cathy Hollenbeck at DPL Press, Inc.: 562-630-6474 X 109, cathy@dplpress.com. DEBT-PROOF YOUR KIDS by Mary Hunt

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