

Financially Confident Woman

Last Updated Wednesday, 09 July 2008

Where is it written that women don't do money? The Financially Confident Woman The least every woman needs to know to manage her finances and prepare for the future When it comes to women and finances, times have changed. Statistics show that an increasing number of women are making more financial decisions than ever before, yet many don't feel they have enough knowledge to make those decisions. Personal finance guru Mary Hunt answers the call and offers women essential money know-how in this second edition of her award-winning book, The Financially Confident Woman.

Originally released in 1996, this new and expanded edition gives women the tools to get out of debt for good and create a debt-proof future by changing the way they view money. THE FINANCIALLY CONFIDENT WOMAN by Mary Hunt

June 1, 2008; DPL Press, Inc.; Trade Paperback

(ISBN 978-1934508015; 1. Money Management; 2. Personal Finance; \$14.95; 229 pages; fully indexed)

FOR IMMEDIATE RELEASE

June 2, 2008 Contact: Cathy Hollenbeck

DPL Press, Inc.

562-630-6474 x109

cathy@dplpress.com Where is it written that women don't do money? The Financially Confident Woman The least every woman needs to know to manage her finances and prepare for the future By Mary Hunt When it comes to women and finances, times have changed. Statistics show that an increasing number of women are making more financial decisions than ever before, yet many don't feel they have enough knowledge to make those decisions. Personal finance guru Mary Hunt answers the call and offers women essential money know-how in this second edition of her award-winning book, The Financially Confident Woman. Originally released in 1996, this new and expanded edition gives women the tools to get out of debt for good and create a debt-proof future by changing the way they view money. The Financially Confident Woman features Hunt's inspiring journey of her unwavering faith in God, hard work and perseverance that helped her repair the damage caused by years of credit card abuse and wasteful spending. As a self-proclaimed shopaholic who was \$100,000 in debt, Hunt worked for thirteen years to save her family's financial life by completely changing her perspective and relationship with money. "Being in debt is NOT a money problem," explains Hunt, "it's an attitude problem. Realizing that is a woman's first step to financial independence." Since getting out of debt, Hunt has shared her experiences and wisdom through her books, seminars and newsletter—giving millions of women the motivation to get out of debt, too. "We don't have to accept financial insecurity as some kind of life sentence," Hunt said. Incorporating Hunt's renowned 10-10-80 Debt-Proof Living plan, The Financially Confident Woman gives women advice on how much to give, save and spend to get out of debt rapidly. And unlike the first edition, this recently-released edition features timely information on credit scores, debit cards, online banking and identity theft—important financial tools and topics that weren't around for the first edition. Written for women of all spending habits and debt-levels, The Financially Confident Woman provides the tools to:

- Stop using credit cards for good;
- Pay off all existing unsecured debt quickly;
- Live below your means with class and dignity;
- Replace bad money habits with good ones;
- Prepare for financial emergencies; and
- Sacrifice without feeling deprived.

Understanding the demands of today's busy women, Hunt's treatment of personal finance is anything but exhaustive. She gives a crash course on the basics so any woman can learn to become financially confident right now. Moreover, her story gives women the inspiration that financial independence can be theirs. As Hunt says, financial confidence is a choice. ABOUT THE AUTHOR Mary Hunt is the founder and author of Debt-Proof Living (formerly Cheapskate Monthly) newsletter and website, www.debtproofliving.com. She is Guideposts money columnist, Woman's Day contributing editor, and writes the nationally-syndicated daily newspaper and email column, Everyday Cheapskate. The email version of the column has more than 78,000 opted-in subscribers. She is the author of 17 books including Debt-Proof Living, Live Your Life For Half The Price, Debt-Proof Your Kids, Debt-Proof Your Marriage, Debt-Proof The Holidays and Tiptonary 2. Hunt's books have sold over 1.3 million copies. A nationally renowned authority on spending habits and financial responsibility, Hunt is a highly sought-after speaker through her Debt-Proof Living seminars. She has appeared on such shows as Oprah, Good Morning America, and The O'Reilly Factor, and has been featured in USA Today, The Wall Street Journal, Cosmopolitan, Real Simple, and The Washington Post. Hunt lives with her husband in Orange County, California. For further information, to request a review copy of The Financially Confident Woman, or to schedule an interview with author Mary Hunt, please contact Cathy Hollenbeck at DPL Press, Inc.: 562-630-6474 X 109, cathy@dplpress.com. THE FINANCIALLY CONFIDENT WOMAN by Mary Hunt

June 1, 2008; DPL Press, Inc.; Trade Paperback

(ISBN 978-1934508015; 1. Money Management; 2. Personal Finance; \$14.95; 229 pages; fully indexed)