

Live Your Life For Half The Price

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FOR IMMEDIATE RELEASE Contact: Cathy Hollenbeck

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cathy@dplpress.com “It’s the money you don’t spend that ultimately gives you the freedom to live the life you love!” -Mary Hunt

LIVE YOUR LIFE FOR HALF THE PRICE Without Sacrificing the Life You Love By Mary Hunt Since 1992, personal finance guru Mary Hunt has devoted her life to helping people make the shift from spender to saver – showing them how to get out of debt and start saving. But for every success story she can share, Ms. Hunt can reveal many more stories of people who don’t get it, or if they do, procrastinate. They make good money, they’re not horribly in debt, but they spend all of their money…all the time. Mary Hunt has written **LIVE YOUR LIFE FOR HALF THE PRICE: Without Sacrificing the Life You Love** (DPL Press Hardcover; October 15, 2005, \$23.99) specifically for this type of consumer. America is a nation of debtors – people driven by the fear that if they live below their means they’re destined for poverty and dissatisfaction. In her new book, Mary Hunt puts this myth to rest, assuring her readers that with the right strategies and a healthy commitment, they can live the life they love even on an ordinary income. **LIVE YOUR LIFE FOR HALF THE PRICE** helps readers view financial matters in an entirely new way and paves the way for smarter consumer decision-making. Mary Hunt gives you the essential tools necessary to successfully and consistently spend less money than you have available to you. You’ll learn how to: Become a “reserve” food shopper, make eating-in more appealing and easy, and eat out as a treat rather than as a necessity. Save money while at work and avoid common pitfalls of a busy lifestyle. Avoid back-of-the-closet mistakes. Take advantage of eBay, negotiate, and set limits for yourself. Eliminate those killer fees on banking and credit services. Pay off your mortgage in half the time – and painlessly! Book the cheapest airfare and get the best hotel and vacation deals. Slash the price of big-ticket items like cars and appliances. Cut down on costly telephone bills. Save money on the boring stuff so you can have more fun!

Whether you fear losing the life you love or only dream of living it, here’s the bottom line: You need to learn how to live on 80% of your income. You have to cap your spending at 80% of the money you bring home, no matter what. Mary Hunt helps readers make this a habit as fundamental as stopping for a red light. In **LIVE YOUR LIFE FOR HALF THE PRICE**, Mary Hunt assists consumers in developing a management plan that brings balance and sanity to everyday life. She’ll reveal how to keep expenses under control and allow one’s income to catch up and even exceed the amount of money required for living expenses. Once that happens, Mary Hunt devotees will find themselves in the enviable position of consistently living below their means easily and on purpose.

ABOUT THE AUTHOR Mary Hunt is founder and publisher of Debt-Proof Living (formerly Cheapskate Monthly), a paid subscription newsletter with a companion website that averages 7.8 million hits per month. Winner of the Gold Medallion Award (for The Financially Confident Woman), Mary’s books have sold more than 1.3 million copies. Her daily newspaper column “Everyday Cheapskate” is syndicated by United Features Syndicate to more than 550 newspapers across the U.S. and also lands in 400,000 e-mail boxes each weekday. A nationally respected authority on spending habits and financial responsibility, Mary is a highly sought-after speaker through her Debt-Proof Living seminars. She has appeared on such shows as Oprah, Good Morning America, and The O’Reilly Factor, and has been featured in USA Today, The Wall Street Journal, Cosmopolitan, Real Simple, and The Washington Post. A regular contributor to Woman’s Day, Mary’s Money Know-How column appears monthly in First For Women magazine. She is the author of 13 books including the bestselling Debt-Proof Living, Tiptionary, and The Financially Confident Woman. Mary lives with her husband in Orange County, California. For further information, please contact Cathy Hollenbeck at DPL Press, Inc. at 562 630-6474 x109 or at cathy@dplpress.com

LIVE YOUR LIFE FOR HALF THE PRICE:

Without Sacrificing the Life You Love

By Mary Hunt

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